

SEE YOU ON
23-25 SEPTEMBER 2027
ISTANBUL EXPO CENTER



HUB OF WARE- HOUSE

NEW GENERATION
WAREHOUSE SYSTEMS
AND INTRALOGISTICS
EXHIBITION

18-20 SEPTEMBER 2025

ISTANBUL EXPO CENTER



POST SHOW REPORT



ORGANIZER



IN COOPERATION WITH



A CeMAT Event

www.hubofwarehouse.com



**THIS FAIR ORGANIZED UNDER SUPERVISION OF TOBB
(THE UNION OF CHAMBERS AND COMMODITY EXCHANGES
OF TURKEY) IN ACCORDANCE WITH LAW NO.5174.**



HOW 2025 HIGHLIGHTS



128

Exhibitors



20,000

sqm exhibition area



11,570

Visitors



55

Visiting Countries



15

Conferences, Panel Sessions



42

Speakers



22

International & National Media Partners



10

Supporting Associations and Public Organizations



INTERNATIONAL EXHIBITING COUNTRIES



China



Denmark



Italy



United Arab Emirates



EXHIBITOR INSIGHTS

85%

satisfied with HOW-Hub of Warehouse

85%

will exhibit in HOW-Hub of Warehouse again in 2027

78%

satisfied with new business contacts

83%

recommend HOW-Hub of Warehouse

74%

satisfied with visitor quality

87%

states that the fair is the ideal platform to reach their target markets



KEY VISITOR SECTORS

Logistics and Supply Chain

Retail and E-Commerce

Logistics Automation

Automotive

Manufacturing

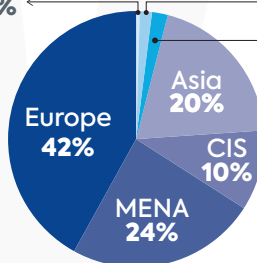


INTERNATIONAL VISITOR BREAKDOWN

Others **0,5%**

America **1,5%**

Africa **2%**



TOP 10 INTERNATIONAL VISITING COUNTRIES

1. China
2. Bulgaria
3. Italy
4. Georgia
5. Germany
6. Lebanon
7. Romania
8. Uzbekistan
9. Saudi Arabia
10. Serbia