



Deutsche Messe

DRIVEN BY AUTOMATION

WIN EURASIA 2026

POST SHOW REPORT



f X @ WINEURASIA

HANNOVER
MESSE
a
event

WIN
EURASIA

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND
COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO.5174.

WIN EURASIA 2026 HIGHLIGHTS



613 Exhibitors
from
16 countries



35.692
Visitors from
92 countries



55,000sqm
exhibition area
in **6** halls



250+ VIP
buyers from
24 countries



1300+ VIP
buyer &
exhibitor
meetings



49 International
and national
media partners



32 Supporting
associations
and public
organizations



34 Conferences
& panel
sessions



106
Speakers

TOP 5 INTERNATIONAL EXHIBITING COUNTRIES

CHINA

GERMANY

JAPAN

ITALY

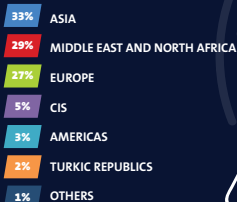
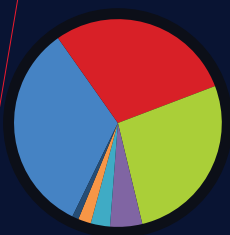
MOROCCO

INTERNATIONAL COUNTRY PAVILIONS

- CHINA**
- GERMANY**
- ITALY**
- JAPAN**



INTERNATIONAL VISITOR BREAKDOWN



TOP 10 VISITING COUNTRIES

CHINA

IRAN

BULGARIA

IRAQ

TUNISIA

ROMANIA

EGYPT

POLAND

ITALY

GREECE

TOP 10 HOSTED BUYER COUNTRIES

UKRAINE

EGYPT

IRAN

BOSNA HERZEGOVINA

SYRIA

SERBIA

TUNISIA

IRAQ

ALGERIA

ROMANIA

EXHIBITOR INSIGHTS

Satisfaction rate

90%

Will exhibit in WIN EURASIA 2027

82%

Recommend WIN EURASIA

88%

Satisfied with visitor quality

76%

VISITOR INSIGHTS

98%

Satisfaction rate

97%

Recommend
WIN EURASIA

98%

Will visit
WIN EURASIA 2027

95%

Satisfied with
the quality
of the exhibitors

DRIVEN BY AUTOMATION

**SEE YOU
NEXT YEAR**

2-5 JUNE 2027

Istanbul Expo Center

win-eurasia.com



Book Your Stand

f X @ WINEURASIA

HANNOVER
MESSE
a
event

WIN
EURASIA

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND
COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO.5174.